#### **FAMILY FIRST LIFE**

# EMERGENCY RESPONSE NETWORK

This form is to help us know who to contact and how to contact them on your behalf in case of an emergency. Please fill out the following information as accurately as possible. Thank you.

PERSONAL INFORMATION	
NAME:	
ADDRESS:	
EMAIL:	
Person(s) you wish to be contacted in o	case of an emergency.
EMERGENCY CONTACT(S)	
NAME:	RELATIONSHIP:
ADDRESS:	
EMAIL:	
NAME:	RELATIONSHIP:
ADDRESS:	
EMAIL:	
NAME:	RELATIONSHIP:
EMAIL:	
NAME:	
	RELATIONSHIP:
ADDRESS:	
EMAIL:	PHONE:
NAME:	RELATIONSHIP:
ADDRESS:	
EMAIL:	PHONE:

### HOW TO PRESENT YOUR CLIENT WITH THE

## EMERGENCY RESPONSE NETWORK

"There is over \$1,000,000,000 (a billion dollars) in unclaimed and unpaid life insurance policies nationwide due to the fact that some of these policies are in place for 10-20 years. That's a long time, which also increases the chances of the policy being misplaced. Without policy information, the families don't know who to contact or how to claim the policy benefits.

What this form is designed to do is to protect you and your family to make sure that the policy information is shared with those listed on it, and essentially eliminate the chance of your policy attributing to that \$1,000,000,000. Does that make sense?

So what I will do after this is contact those you have listed on this form letting them know everything I just told you, and assuring them that when the times comes, I will be the one who is helping them navigate the next steps. So, this is very important. Do you understand?"

### HOW TO PRESENT THE CONTACT WITH THE

# EMERGENCY RESPONSE NETWORK

"I just sat with [Client Name] and had checked over their insurance policies to make sure they were covered appropriately for their needs. They had put you down as one of their emergency contacts to share the policy information with when the time comes, so that the benefits are paid out as they should be. There is currently over \$1,000,000,000 (a billion dollars) in unclaimed and unpaid life insurance policies nationwide due to the fact that some people don't have these contacts in place.

With that being said, they wanted to make sure that you were covered and such, so I can come out and take care of that for you either [DAY AND TIME] or [DAY AND TIME]. Which works better for you?"